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November – December 2018

(Issue 11-12)

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> CONTENT | CONTENU

1.	The Olympic Games Les Jeux Olympiques	5
1.1	Candidature process Procédure de candidature	5
1.2	Summer Olympic Games Jeux Olympiques d'été	6
1.2.1	Tokyo 2020	6
1.2.2	Rio 2016	7
1.2.1	London 2012 Londres 2012	8
1.2.2	Athens 2004 Athènes 2004	9
1.2.3	Barcelona 1992 Barcelone 1992	9
1.2.4	Mexico 1968	10
1.2.5	Athens 1896 Athènes 1896	10
1.3	Olympic Winter Games Jeux Olympiques d'hiver	11
1.3.1	PyeongChang 2018	11
1.3.2	Vancouver 2010	13
1.4	Sustainability and legacy Durabilité et héritage	13
1.5	Security Sécurité	18
1.6	Ancient Olympic Games Jeux Olympiques antiques	18
2.	The Youth Olympic Games Les Jeux Olympiques de la Jeunesse	19
2.1	Summer Youth Olympic Games Jeux Olympiques de la Jeunesse d'été	19
2.1.1	Buenos Aires 2018	19
2.2	Youth Olympic Winter Games Jeux Olympiques de la Jeunesse d'hiver	22
3.	The Olympic Movement Le Mouvement olympique	23
3.1	Governance of the Olympic Movement Gouvernance du Mouvement olympique	23
3.2	Olympic Refugee Foundation	24
3.3	Olympism Olympisme	24
3.4	National Olympic Committees (NOCs) Comités Nationaux Olympiques (CNOs)	25
3.4.1	Bulgaria Bulgarie	25
3.4.2	Lebanon Liban	26
3.4.3	Serbia and Montenegro Serbie et Monténégro	26
3.5	Other recognised Games Autres Jeux reconnus	27
3.6	Paralympic Movement and Paralympic Games Mouvement Paralympique et Jeux Paralympiques	28
3.7	Presidents and members Présidents et membres	29
4.	The athletes Les athlètes	30
4.1	Career management Gestion de carrière	30
4.2	Medicine and health Médecine et santé	31
4.3	Olympians Olympiens	33
4.4	Psychology Psychologie	34
4.5	Training Entraînement	35
5.	The Olympic sports Les sports olympiques	36
5.1	Olympic program Programme Olympique	36
5.2	Summer sports Sports d'été	37
5.2.1	Equestrian sports Sports équestres	37

5.2.2	Football	37
5.3	Winter sports Sports d'hiver	38
5.3.1	Biathlon	38
5.3.2	Ice hockey Hockey sur glace	38
6.	Sport economics and management Économie et gestion du sport	39
6.1	Economics Economie	39
6.2	Management	40
6.3	Marketing	41
	Sport law and ethics Droit et éthique du sport	42
7.	Sport and society Sport et société	44
7.1	Art & culture	44
7.2	Media Médias	45
7.3	Development and peace through sport Développement et paix par le sport	46
7.4	Politics Politique	47
7.5	Religion	51
7.6	Sociology Sociologie	51
7.7	Technology Technologie	52
7.8	Women and sport Femmes et sport	53

The abstracts mainly come from the publishers.

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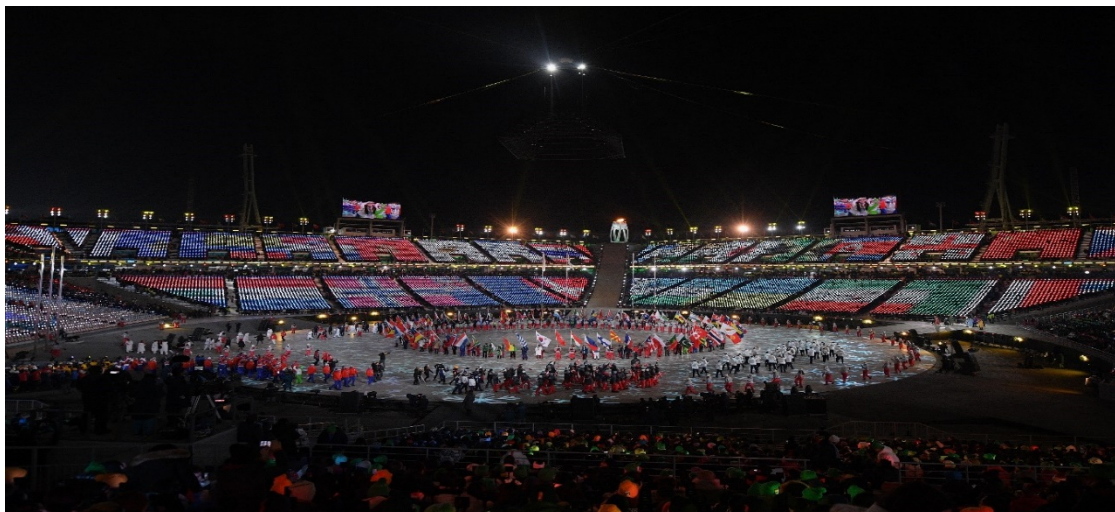
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> 1. THE OLYMPIC GAMES | LES JEUX OLYMPIQUES



1.1 CANDIDATURE PROCESS | PROCÉDURE DE CANDIDATURE

Article

MEDIA EFFECT ON RESIDENT ATTITUDES TOWARD AN OLYMPIC BID

Qiulin Lu... [et al.]. In: *Tourism management perspectives*, vol. 29, January 2019, pp. 66-75.

News media helps individuals think about the impacts of hosting the Olympic Games, enabling them to clarify or construct their own opinions toward an Olympic bid. This study aims to unveil the rationale underlying such media influence. An experimental study was conducted in both China with 505 respondents and the US with 449 respondents in which media content was manipulated and framed as either positive or negative.

[READ MORE \(AVAILABLE ON SITE\)](#)

Article

A CONCEPTUAL MODEL AND RESEARCH AGENDA FOR BIDDING, PLANNING AND DELIVERING MAJOR SPORT EVENTS THAT LEVER HUMAN RIGHTS

David McGillivray... [et al.]. In: *Leisure studies*, Ahead of print, 11 December 2018.

In this conceptual article, the authors propose a framework for how progressive human rights outcomes may be obtained in the context of bidding, planning and implementing major sport events (MSEs) through the implementation of four pathways, including good governance, the democratic participation of stakeholders, the formalisation of human rights agendas and the deployment of sensitive urban development.



INSIDE THE ROOM: THE ANATOMY OF A FAILED OLYMPIC AND PARALYMPIC GAMES BID EXPLORATION PROCESS

David J. Finch... [et al.]. Mount Royal University, 2018, 27 p.

This is a study on the ultimately failed Olympic and Paralympic Games bid exploration process adopted by Calgary, Canada, between 2016-2017. The goal of this research is to isolate the strengths and weaknesses of the process to offer guidance for other cities that may bid for future Olympic and Paralympic Games.

[READ MORE](#)

1.2 SUMMER OLYMPIC GAMES | JEUX OLYMPIQUES D'ÉTÉ

1.2.1 TOKYO 2020

Article

ENGAGING CITIZENS IN SPORTS MEGA-EVENTS: THE PARTICIPATORY STRATEGIC APPROACH OF TOKYO 2020 OLYMPICS

Olga Kolotouchkina. In: *Communication & society*, 2018, vol. 31, no 4, pp. 45-57.

The research is guided by an exploratory case study approach to assess the citizen engagement strategy and participatory frameworks within the context of the Olympic mega-event to be held in Tokyo in 2020. The examination of some innovative initiatives in the pre-game period such as the national call for the creation of Olympic medals, the Olympic mascots selection process and the volunteering program, reveals a series meaningful drivers of citizen engagement strategy of Tokyo 2020 Olympic Games ranging from the access to a specific Olympic knowledge and sports experience to a personal self-realization and community empowerment, among others.

[READ MORE](#)

1.2.2 RIO 2016

Article

CONTESTING THE BRAND: A MEDIA ANALYSIS OF THE IMAGE OF RIO DE JANEIRO AS HOST OF THE 2016 SUMMER OLYMPICS IN DUTCH LANGUAGE NEWSPAPERS

Sarah Van den Broucke, Luana Gama Gato. In: *European journal for sport and society*, Ahead of print, 5 November 2018.

Cities worldwide consider the hosting of sport mega-events such as the Olympics as a strategy to improve their global image through strengthening the local 'brand'. To gain insight into how mega-event imaginaries and their associated 'image value' travel through written media, the authors present a critical thematic analysis of the portrayal of Rio as the host city of the 2016 Summer Olympics in the Dutch language press. This analysis shows that besides financial, environmental, infrastructural, and safety aspects, media coverage abroad also includes a focus on the social context and effects of the mega-event on the local population.

Article

MEASURING COUNTRIES' PERFORMANCE AT THE SUMMER OLYMPIC GAMES IN RIO 2016

Martin Flegl, L.A. Andrade. In: *OPSEARCH*, 28 November 2018, pp. 1-24.

Summer Olympic Games in Rio 2016 were the biggest and the most important sport event in 2016. Athletes' performance at Olympics is always of a high interest and serve as a basis for various parametric and non-parametric analyses. The authors construct data envelopment analysis model to analyze countries' performance in Summer Olympic Games in Rio 2016.

Article

DISSEMINATING THE OLYMPIC VALUES ON FACEBOOK AND TWITTER DURING RIO 2016: CONTENT, INFLUENCERS AND ENGAGEMENT

Jose M. Pardo Gila. In: *Diagoras: international academic journal on Olympic studies*, vol. 2, November 2018, pp. 61-82.

This paper analyses the activity generated by the main Olympic actors and users' participation on Facebook and Twitter during Rio 2016. It examines the strategies employed by the Olympic Family via social media, and the complex interaction between the various actors involved. This analysis contributes to discover whether Facebook and Twitter have capacity to create realities independently of the traditional mass media during a global event such as the Olympic Games, and the need for a more comprehensive and strategic approach to the opportunities presented by social media in the context of the Olympic Movement.

[READ MORE](#)

Article

PRINT TO PODIUM: EXPLORING MEDIA COVERAGE OF 2016 OLYMPIC ATHLETES' PERCEPTIONS ABOUT THE ZIKA VIRUS

Amanda Kastrinos, Rachel Damiani, Debbie Treise. In: *International journal of sport communication*, December 2018, vol. 11, no 4, pp. 447-461.

The 2016 Olympic Games in Rio de Janeiro, Brazil, thrust potential Olympians into the midst of the unprecedented outbreak of the Zika virus. Because parasocial interaction theory purports that athletes can have tremendous influence on fans' attitudes and behavior, particularly in the context of public health, it is important to understand how media framed athletes' response to their risk of contracting Zika at the Games and the possibility of a global epidemic. To understand how athletes' safety concerns were portrayed by news outlets, the authors conducted a framing analysis of articles reporting on the intersection of the Olympics and Zika published in The New York Times, Los Angeles Times, Wall Street Journal, and Washington Post between January and November of 2016.

[READ MORE \(AVAILABLE ON SITE\)](#)

Chapter

GLOBALIZATION AND MEGA-EVENTS: THINKING THROUGH FLOWS

Martin Müller, Christopher Gaffney. In: Robert C. Kloosterman... [et al.], *Handbook on the geographies of globalization*, Edward Edgar Publishing, 2018, pp. 296-305. *Sports mega-events such as the Olympic Games and the Football World Cup are quintessential expressions of the multiple facets of globalization. This contribution analyses mega-events as the drivers and outcomes of a vortex of global flows of people, capital, images, and knowledge. It examines the 2014 World Cup and 2016 Olympic Games in Rio de Janeiro as an example of how global flows are articulated in local contexts.*

1.2.1 LONDON 2012 | LONDRES 2012

Chapter

DISCOURSE OF OLYMPIC SECURITY

Malcolm N. MacDonald, Duncan Hunter. In: *The discourse of security: language, illiberalism and governmentality*, Springer, 2018, pp 197-223.

This chapter investigates the discursive realization of the security operation for the 2012 London Olympic Games.

1.2.2 ATHENS 2004 | ATHÈNES 2004



ATHENS 2004 OLYMPIC NOC PINS AND RELATED MEMORABILIA

Ioannis Thomakos. Epsilon World, 2018, 263 p.

This book shows all the badges and pins of National Olympic Committees from around the world at the Athens 2004 Olympic Games.
MA 28866

1.2.3 BARCELONA 1992 | BARCELONE 1992

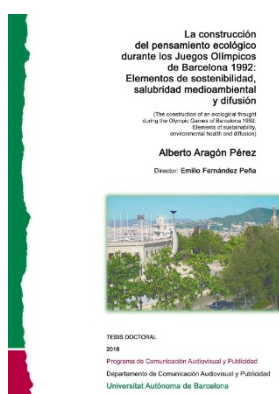


BARCELONA, CIUTAT DE L'ESPORT : 25È ANIVERSARI DELS JOCS OLÍMPICS I PARALÍMPICS DE BARCELONA '92

Miquel Gómez Benosa [et al.] ; Ajuntament de Barcelona. Institut Barcelona Esports, 2018, 107 p.

Aquest llibre pretén posar de manifest què van ser els Jocs Olímpics i Paralímpics per a Barcelona i quins canvis han acabat originant tant en la ciutat com en la vida quotidiana dels ciutadans i ciutadanes de la ciutat. Tanmateix, també analitza com va anar la competició dels que van ser anomenats com els millors Jocs de la història, amb grans fites esportives tant en els Jocs Olímpics com en els Paralímpics. A més, es detalla el paper clau del voluntariat, que va ser un èxit absolut i sense precedents.

MA 28842



THE CONSTRUCTION OF AN ECOLOGICAL THOUGHT DURING THE OLYMPIC GAMES OF BARCELONA 1992: ELEMENTS OF SUSTAINABILITY, ENVIRONMENTAL HEALTH AND DIFFUSION

Alberto Aragón Pérez. Universitat Autònoma de Barcelona, 2018, 426 p.

The IOC Olympic Studies Centre (OSC) supported a part of this project through the PhD Research Grant Programme 2016.

This thesis examines how ecological and environmentalist thought was related to the organisation of the 1992 Olympic Games in Barcelona. Held at a time of growing global social and political awareness of certain environmental problems, this study of the event is based on primary sources to show that its management ushered in environmental and sustainability principles.

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1.2.4 MEXICO 1968

Article

‘THE EXACT ROUTE TO ACHIEVING SUCCESS’: STATECRAFT AND THE MANAGEMENT OF THIRD WORLD EXPECTATIONS DURING THE XIX OLYMPIAD IN MEXICO

Axel Elías Jiménez. In: *Diagoras: international academic journal on Olympic Studies*, November 2018, pp. 123-144.

By looking at Mexico's participation in the GANEFO and the Olympic Games, this article draws conclusions on how the Mexican government used sport to brand itself as a nearly developed country without losing its ties with the 'Emerging Forces.' This research uses documents from the archive of the International Olympic Committee and from different governmental archives in Mexico to assess the ways in which Mexico tried to position itself internationally.

[READ MORE](#)

MÉXICO 1968, UNE HAZAÑA INOLVIDABLE: ENTREVISTA CON EL ARQUITECTO PEDRO RAMÍREZ VÁSQUEZ

Carlos Calderón Cardoso. 2018, 1 vol.

"México 68: una hazaña inolvidable" no trata de los grandes récords, de los atletas consumados, que sí, efectivamente los hay. Es el recuerdo de su gente, de todo lo que gira alrededor de su organización para lograr una de las grandes olimpiadas de la historia. "México 68; una hazaña inolvidable" quiere dejar constancia que cuando se lucha por un ideal, este se puede conseguir. Con una organización ejemplar en la que un grupo de mexicanos emprendedores logran lo impensable, comandados por el arquitecto Pedro Ramírez Vázquez y con el apoyo de miles de jóvenes, se logró tener una fiesta olímpica en menos de treinta meses.

MA 28860

1.2.5 ATHENS 1896 | ATHÈNES 1896

Article

WILHELM SCHMITZ: FORGOTTEN 'OLYMPIAN' OF THE 1896 GAMES

Dietrich Quanz, Stephan Wassong. In: *Journal of Olympic history*, vol. 26, no 3, 2018, pp. 36-41.

This article is about Wilhelm Schmitz, a 20 year old merchant who would today be described as a volunteer. With other members of the Philadelphia Association, he looked after the German participants at the 1896 Olympic Games in Athens, and at the opening of the Games he sang the Olympic hymn.

1.3 OLYMPIC WINTER GAMES | JEUX OLYMPIQUES D'HIVER

1.3.1 PYEONGCHANG 2018

Article

PYEONGYANG JOINT DECLARATION OF SEPTEMBER 2018 AND NEW TURNING POINT FOR INTER-KOREAN SPORTS EXCHANGE

Wootae Lee. In: Korean Institute for National unification, online series, October 2018, CO 2018-42(E), pp. 1-9.

The Pyeongyang Joint Declaration has produced significant agreements that could mark a new turning point in inter-Korean sports exchange and cooperation. The decision to field the unified Korean team for the 2020 Olympics will serve as a stepping stone for maintaining a consistency of sports exchange. The South-North joint hosting of the 2032 Olympic Games will also provide an opportunity to change an image of the Korean Peninsula, marred by war and conflicts in the past, into a symbol of peace, speeding up the process of denuclearization and the establishment of a peace regime and further expanding the horizon of inter-Korean exchange and cooperation. In addition, for more stable and sustainable formation of the unified Korean team, the two Koreas should promptly create an institutional mechanism, such as concluding an "inter-Korean agreement on sports exchange" or establishing a "joint office on inter-Korean sports exchange." A joint hosting of the Olympics requires flexible cooperation of the South and the North in all related sectors, including politics, economy, society, and culture. Moreover, a "task force on hosting the Olympics" should primarily be launched within the government to review the process in advance for the Olympic co-hosting and make timely preparations and proposals.

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Article

THE WORLDS THAT ARE WATCHING: MEDIA, POLITICS, DIPLOMACY, AND THE 2018 PYEONGCHANG WINTER OLYMPICS

David Rowe. In: Communication and sport, Ahead of print, 28 October 2018.

This article explores selected English-language media representation of the 2018 PyeongChang Winter Olympics. These Games were remarkable in suddenly becoming a key subject for global media when North Korea unexpectedly announced its intention to participate barely a month before the opening ceremony.

[READ MORE \(AVAILABLE ON SITE\)](#)

Article

JOURNALISM, ENVIRONMENTAL ISSUES, AND SPORT MEGA-EVENTS: A STUDY OF SOUTH KOREAN MEDIA COVERAGE OF THE MOUNT GARIWANG DEVELOPMENT FOR THE 2018 PYEONGCHANG WINTER OLYMPIC AND PARALYMPIC GAMES

Liv Yoon, Brian Wilson. *Communication and sport*, Ahead of print, 22 November 2018.

Few studies on sport and communication consider how environmental issues are reported on especially in non-Western media. This article reports findings from a study of South Korean mainstream and alternative print media coverage of the controversial development of Mount Gariwang for the 2018 PyeongChang Winter Olympic and Paralympic Games.

[READ MORE \(AVAILABLE ON SITE\)](#)



GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS: XXIII WINTER OLYMPIC GAMES, PYEONGCHANG 2018

International Olympic Committee. 2017, 39 p.

These guidelines provide guidance on how Olympic Charter Rule 50 is to be implemented, in particular (i) as to when an identification is "marked conspicuously for advertising purposes" (and hence prohibited), (ii) which types of identifications are allowed, (iii) where such identifications may be placed and (iv) how many times such identifications may appear. These rules apply to all of the athletes, officials and other accredited persons within the YOG venues and sites. These guidelines are not intended to restrict or otherwise impair new, innovative technological design features of Items (as defined below) as long as these are in conformity with the rules and regulations applicable for the sports concerned, the Olympic charter and these guidelines.

[READ MORE](#)



PYEONGCHANG 2018: THE OLYMPIC GAMES THROUGH THE PHOTOGRAPHER'S LENS

David Burnett... [et al.] ; International Olympic Committee, Department of Culture and Heritage. Giles, 2018, 87 p.

This fourth volume in a series celebrating the Olympic Games presents stunning photographs from the Winter Games in PyeongChang 2018. Photographers John Huet, David Burnett, Jason Evans and Mine Kasapoglu Puhler were granted access to the training zones and accompanied the athletes as they prepared for their events before the arrival of the crowds. These unconventional images show the intensity of training and the mental state of the Olympians. The photos are accompanied by detailed commentaries by the photographers, describing the thought and planning behind the images, and the exact moment when the images were captured.

MA 28828

1.3.2 VANCOUVER 2010

Article

COVERING PROTEST AT THE VANCOUVER 2010 OLYMPICS: A 'PEACE JOURNALISM' INSPIRED ANALYSIS

Brian Wilson, Nicolien VanLuijk. In: *Sociology of sport journal*, Ahead of print, November 2018, pp. 1-50.

This paper reports findings from a study of Canadian mainstream media coverage of anti-Olympic protests around the 2010 Vancouver Olympics.

[READ MORE \(AVAILABLE ON SITE\)](#)

1.4 SUSTAINABILITY AND LEGACY | DURABILITÉ ET HÉRITAGE

Article

SPORTS MEGA-EVENT LEGACIES AND ADULT PHYSICAL ACTIVITY: A SYSTEMATIC LITERATURE REVIEW AND RESEARCH AGENDA

Michael J. Annear, Yasuo Shimizu, Tetsuhiro Kidokoro. In: *European journal of sport science*, Ahead of print, 15 December 2018, pp. 1-15.

This systematic review aims to identify current knowledge about the capacity of sports mega-events to inspire increases in physical activity participation among adult populations and develop a research agenda to guide future legacy evaluations

[READ MORE \(AVAILABLE ON SITE\)](#)

Article

LEADING INTERAGENCY PLANNING AND COLLABORATION IN MASS GATHERINGS: PUBLIC HEALTH AND SAFETY IN THE 2012 LONDON OLYMPICS

Angeliki Bistaraki, Eamonn McKeown, Yiannis Kyratsis. In: *Public health*, vol. 166, January 2019, pp. 19-24.

Planning and implementing public health initiatives in mass gatherings such as the Olympic Games pose unique challenges for interorganizational collaboration, which involves interaction among multiple and diverse agencies. This study empirically explores these topics in the 2012 London Olympics to identify lessons to inform planning for future mass gatherings.

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Article

LONDON'S LOCAL OLYMPIC LEGACY: SMALL BUSINESS DISPLACEMENT, 'CLONE TOWN' EFFECT AND THE PRODUCTION OF 'URBAN BLANDSCAPES'

Michael Duignan. In: *Journal of place management and development*, Ahead of print, 28 October 2018.

London's Candidature bid projected an irresistible legacy of lasting benefits for host communities and small businesses. Yet, local post-Games perspectives paint a contrasted picture – one of becoming displaced. This paper aims to draw on event legacy, specifically in relation to rising rents, threats to small business sustainability and impact on place development by empirically examining London's local embryonic legacies forming across one ex-hosting Olympic community: Central Greenwich.

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Article

LONDON 2012 LEGACY: DID LONDON DELIVER ON ITS SINGAPORE PLEDGES?

Peter Evans. In: *Journal of Olympic history*, vol. 26, no 3, 2018, pp. 44-51.

Legacy has become a core dimension of mega-event bidding and hosting strategies. Peter Evans looks at the sustainability of London and the question of what became of the promises when the city was allocated the Games of 2012. His answer is positive. What he however calls for are mandatory agreements in the Host City Contract, so that the effects also benefit the socially weak.

Article

INVESTIGATING THE INTERPLAY AMONG THE OLYMPIC GAMES IMAGE, DESTINATION IMAGE, AND COUNTRY IMAGE FOR FOUR PREVIOUS HOSTS

Jeeyeon Hahm, Asli D. A. Tasci, Deborah Breiter. In: *Journal of travel & tourism marketing*, 2018, vol. 35, no 6, pp. 755-771.

This research tested the triangular relationships among country image, destination image, and Olympic Games image using a quasi-experimental design on an online platform. One month before the 2016 Olympics in Brazil, four groups of respondents were randomly assigned to a country context to rate their perceptions of one of the following host countries: England, United Kingdom (UK), Greece, Brazil, or Russia.

Article

ENVIRONMENTAL SUSTAINABILITY OF OLYMPIC GAMES: A NARRATIVE REVIEW OF EVENTS, INITIATIVES, IMPACT AND HIDDEN ASPECTS

Maria Konstantaki. In: *Journal on tourism & sustainability*, June 2018, vol.1, no 2, pp. 48-66.

The Olympic Games is a major stimulus for increased tourism. In recent years, there have been greater calls for this and other mega-events to leave sustainable positive legacies for the host city, partly to offset the massive cost of hosting. This paper focuses on the role corporates might play in contributing to event legacies. It conceptualises how corporates through the corporate social responsibility initiatives of sponsorship and employee volunteering can engage across the Olympic event planning cycle to generate volunteering legacies. Drawing upon a comparative study of the Sydney 2000 and London 2012 Olympic Games, tentative evidence of corporate engagement was noted but for the most part it was fragmented and CSR initiatives primarily focused on the immediate planning and delivery stages of the event cycle.

Article

A LONGITUDINAL ASSESSMENT ON THE ECONOMIC EFFECTS OF HOSTING MAJOR SPORTING EVENTS

Lu Lin. In: *Applied economics*, December 2018, vol. 50, no 56, pp. 6085-6099.

Hosting major sporting events (MSEs) has become a globalized strategy for many countries. This paper is to incorporate event study and dynamic panel data analysis with annual secondary data to examine and clarify the long-term economic effects of host countries that had hosted the Asian Games and the Olympic Games from 1950 to 2014. The results indicate that hosting MSEs to create positive economic effects like the real economic growth rate, investment, employment and international trade may be a myth even for developing countries. The evidences can provide the sport management or authority with longitudinal and comprehensive elaboration for bidding or hosting MSEs in the future.

Article

THE ROLE OF CORPORATES IN CREATING SUSTAINABLE OLYMPIC LEGACIES

Leonie Lockstone-Binney... [et al.]. In: *Journal of sustainable tourism*, Ahead of print, 17 November 2018.

The Olympic Games is a major stimulus for increased tourism. In recent years, there have been greater calls for this and other mega-events to leave sustainable positive legacies for the host city, partly to offset the massive cost of hosting. This paper focuses on the role corporates might play in contributing to event legacies. It conceptualises how corporates through the corporate social responsibility initiatives of sponsorship and employee volunteering can engage across the Olympic event planning cycle to generate volunteering legacies. Drawing upon a comparative study of the Sydney 2000 and London 2012 Olympic Games, tentative evidence of corporate engagement was noted but for the most part it was fragmented and CSR initiatives primarily focused on the immediate planning and delivery stages of the event cycle.

Article

L'HÉRITAGE URBAIN DES JEUX OLYMPIQUES ET PARALYMPIQUES

Ingrid Nappi-Choulet, Gisele de Campos Ribeiro. In: *L'Économie politique* 2018/2, n° 78, pp. 69-80.

Les Jeux Olympiques font partie de ces "mégaévénements" devenus essentiels dans la compétition des métropoles mondiales. Reposant souvent sur d'ambitieux projets urbains, ils ont des impacts territoriaux considérables. Cet article traite de l'héritage urbain de ces événements.

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Report

AFTER THE CARNIVAL: KEY FACTORS TO ENHANCE OLYMPIC LEGACY AND PREVENT OLYMPIC SITES FROM BECOMING WHITE ELEPHANTS

Isao Okada and Stephen A. Greyser. Harvard Business School Working Knowledge, 2018, 35 p.

This field-work based research and analysis revealed eight key factors to prevent Olympic sites from becoming white elephants from the viewpoints of venue sustainability and Olympic legacy: removal of specific equipment like a track after the Olympic Games; reducing capacity after the Olympic Games; continuous selective meaningful re-investment after the Olympic Games; access to mass transit; the existence of no nearby competing venues with a large capacity; no financial burden of past debt or its accompanying psychological burden; the positive legacy from a venue's unique design and its global recognition; and an Olympics' legacy from successful redevelopment of the surrounding area. Further, the authors have created a chart which we think can be used to evaluate the level of risk of Olympic sites becoming white elephants in the near future following its Games.

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Article

THE CHALLENGE OF URBAN DESIGN IN SECURING POST-EVENT LEGACIES OF OLYMPIC PARKS

Renata Latuf de Oliveira Sanchez, Stephen Essex. In: *Journal of urban design*, 2018, vol. 23, no 2, pp. 278-297.

Olympic Parks demand a very distinctive built environment in order to function for their primary purpose, namely to host major sporting competitions. These spaces, however, require substantial reconfiguration in the post-event mode to ensure viable, mixed use and liveable places. This paper evaluates the challenges of transforming Olympic Parks, using evidence from four past hosts: Munich (1972), Sydney (2000), London (2012) and Rio de Janeiro (2016).

Article

TRANSPORT LEGACY OF MEGA-EVENTS AND THE REDISTRIBUTION OF ACCESSIBILITY TO URBAN DESTINATION

Rafael H.M. Pereira. In: *Cities*, vol. 81, November 2018, pp. 45-60.

Local governments increasingly justify the hosting of mega-events because of their legacy value, assuming that all local residents benefit from those events. Yet, little attention has been paid to the distributive question of who benefits from the transport legacy left by those events. This paper reflects on the delimitation of transport legacies and its social impacts in terms of how such developments can reshape urban accessibility to opportunities. It analyses the transformation in the transport system of Rio de Janeiro in preparation for the 2014 World Cup and the 2016 Olympic Games.

Article

PRELIMINARY ANALYSIS OF EFFECTS OF THE 2006 TURIN WINTER OLYMPIC GAMES ON AIR QUALITY

Antonella Senese, Michele Valenti, Vincenzo Senese. In: *Plos ONE*, October 2018, vol. 13, no 10 , pp. 1-19.

This paper presents preliminary results about Turin's air quality before, during and after the realization of the infrastructure projects for the Turin 2006 XX Winter Olympic Games.

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Article

THE INTERNATIONAL TOURISM EFFECT OF HOSTING THE OLYMPIC GAMES AND THE FIFA WORLD CUP

Christopher Vierhaus. In: *Tourism economics*, Ahead of print, 4 December 2018.

This study analyzes whether hosting mega-sporting events is a useful marketing platform for countries to promote international tourism on a longer term basis.

[READ MORE \(AVAILABLE ON SITE\)](#)

1.5 SECURITY | SÉCURITÉ



Olympic-Caliber Cybersecurity

Lessons for Safeguarding the 2020
Games and Other Major Events

Cynthia Dion-Schwarz, Nathan Ryan, Julia A. Thompson,
Erik Silvestri, Giacomo Parisi Paoli



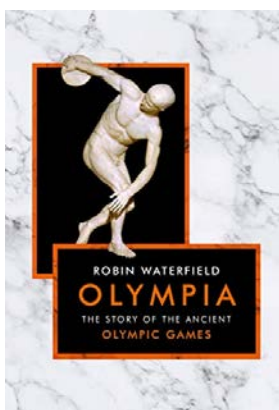
OLYMPIC-CALIBER CYBERSECURITY: LESSONS FOR SAFEGUARDING THE 2020 GAMES AND OTHER MAJOR EVENTS

Cynthia Dion-Schwarz... [et al.]. RAND Corporation, 2018, 76 p.

Understanding the cybersecurity threat landscape is critical to mitigating threats, apportioning limited resources, and hosting a resilient, safe, and secure Olympic Games. To support the security goals of Tokyo 2020, this report characterizes the cybersecurity threats that are likely to pose a risk to the games, visualizes a threat actor typology, and presents a series of policy options to guide cybersecurity planning.

MA 28826

1.6 ANCIENT OLYMPIC GAMES | JEUX OLYMPIQUES ANTIQUES



OLYMPIA: THE STORY OF THE ANCIENT OLYMPIC GAMES

Robin Waterfield. Head of Zeus, 2018, 214 p.

The story of the Ancient Olympic Games, held in honour of Zeus at Olympia in the eastern Peloponnese, traditionally dated as starting in 776 BC, and held from the 8th century BCE to the 4th century CE. The victors of these Ancient Games may have been awarded crowns of olive leaves in recognition of their achievements, but these original Olympics were no graceful, idealistic celebration of the classical aesthetic of grace and beauty shared by all of the participating Greek city-states, but rather a bitterly contested struggle between political rivals.

MA 28834

TO CONSULT ALL THE OFFICIAL PUBLICATIONS ALREADY AVAILABLE FOR THE NEXT EDITIONS OF THE OLYMPIC GAMES, [CLICK HERE FOR TOKYO 2020](#), [BEIJING 2022](#), [PARIS 2024](#) AND [LOS ANGELES 2028](#).

POUR CONSULTER TOUTES LES PUBLICATIONS OFFICIELLES DÉJÀ DISPONIBLES POUR LES PROCHAINES ÉDITIONS DES JEUX OLYMPIQUES, [CLIQUEZ ICI POUR TOKYO 2020](#), [BEIJING 2022](#), [PARIS 2024](#) ET [LOS ANGELES 2028](#).

> 2. THE YOUTH OLYMPIC GAMES | LES JEUX OLYMPIQUES DE LA JEUNESSE



2.1 SUMMER YOUTH OLYMPIC GAMES | JEUX OLYMPIQUES DE LA JEUNESSE D'ÉTÉ

2.1.1 BUENOS AIRES 2018

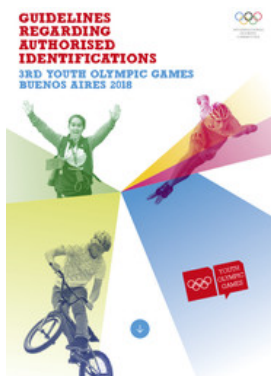


A GUIDE TO THE YOUNG CHANGE-MAKERS PROGRAMME (YCM) FOR NATIONAL OLYMPIC COMMITTEES

International Olympic Committee. 2018, 8 p.

The "Young change-makers programme" (YCM) aims to empower young people and support them to become change-makers in their community, using sport for a better world. This guide aims to provide practical information for National Olympic Committees to help them select the right YCM and to ensure their YCM and team officials and athletes fully understand and support the programme in order to get the most out of the Buenos Aires 2018 experience.

[READ MORE](#)

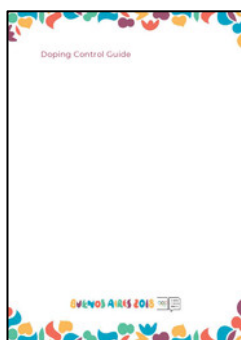


GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS: 3RD YOUTH OLYMPIC GAMES BUENOS AIRES 2018

International Olympic Committee, 2018, 207 p.

These guidelines provide guidance on how Olympic Charter Rule 50 is to be implemented, in particular (i) as to when an identification is “marked conspicuously for advertising purposes” (and hence prohibited), (ii) which types of identifications are allowed, (iii) where such identifications may be placed and (iv) how many times such identifications may appear. These rules apply to all of the athletes, officials and other accredited persons within the YOG venues and sites. These guidelines are not intended to restrict or otherwise impair new, innovative technological design features of Items (as defined below) as long as these are in conformity with the rules and regulations applicable for the sports concerned, the Olympic charter and these guidelines.

[READ MORE](#)

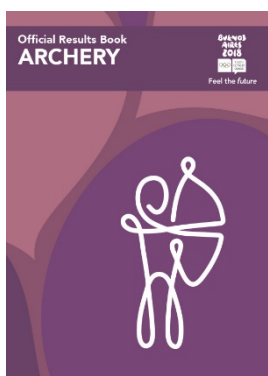


DOPING CONTROL GUIDE: BUENOS AIRES YOUTH OLYMPIC GAMES 2018

Buenos Aires Youth Olympic Games Organising Committee, 2018, 42 p.

This document details the doping control procedures put into place for the Buenos Aires Youth Olympic Games 2018.

[READ MORE](#)



OFFICIAL RESULTS BOOKS: BUENOS AIRES 2018 YOUTH OLYMPIC GAMES

Buenos Aires Youth Olympic Games Organising Committee, 2018, 33 vol.

This collection of publications presents the detailed results for each competition held at the Youth Olympic Games in Buenos Aires in 2018.

[READ MORE](#)



SUSTAINABLE EVENTS MANAGEMENT PROTOCOL
 Buenos Aires Youth Olympic Games Organising Committee... [et al.] ; ed. and research Martin Argañaraz... [et al.]. 2018, 76 p.
This protocol is the result of a collaboration between the Buenos Aires 2018 Youth Olympic Games Organising Committee (BAYOGOC) and the Universidad Tecnológica Nacional Regional Buenos Aires (UTN-BA), together with the United Nations Information Centre for Argentina (UNIC), the United Nations Development Programme (UNDP), the United Nations Office for Project Services (UNOPS) and the General Secretariat of the Government of the City of Buenos Aires. This protocol is an intelligent event management tool that, aligned with the sustainable development goals (SDG), focuses on the following items: gender, accessibility, energy, transport and logistics, waste management, water, health and safety, food and beverage, biodiversity, communications, ICT, sustainable procurement, infrastructure, accommodation and local communities. The added value of this tool is the addition of a series of guidelines and specific, measurable, feasible, realistic and descriptive indicators that help event managers to monitor their objectives, to generate intelligent information to make their events more sustainable and to identify the impact on the SDGs.

[EXISTS ALSO IN SPANISH VERSION.](#)
[READ MORE](#)



TECHNICAL HANDBOOK FOR HEAD TO HEAD SPRINT AND OBSTACLE SLALOM: APPLICABLE FOR THE YOUTH OLYMPIC GAMES, BUENOS AIRES 2018
 International Canoe Federation. 2018, 20 p.

This document provides the rules and technical information for the head to head sprint and obstacle slalom competition held at the 2018 Buenos Aires Youth Olympic Games.

[READ MORE](#)

2.2 YOUTH OLYMPIC WINTER GAMES | JEUX OLYMPIQUES DE LA JEUNESSE D'HIVER

Article

THE YOUTH OLYMPIC GAMES AS AN ARENA FOR OLYMPIC EDUCATION: AN EVALUATION OF THE SCHOOL PROGRAM, "DREAM DAY"

Svein Erik Nordhagen, Halvor Fauske. In: AUC Kinanthropologica, vol. 54, no. 2, pp. 79-95

The promotion of Olympic education through Olympic events has received increased attention among researchers. The aim of this paper is to evaluate the Youth Olympic Games (YOG) as an arena for Olympic education based on the perceptions of the pupils participating in the school programme "Dream Day" during the YOG 2016 in Lillehammer, a former Olympic city in Norway.

[READ MORE](#)

> 3. THE OLYMPIC MOVEMENT | LE MOUVEMENT OLYMPIQUE



3.1 GOVERNANCE OF THE OLYMPIC MOVEMENT | GOUVERNANCE DU MOUVEMENT OLYMPIQUE

Article

GOVERNANCE OF OLYMPIC ENVIRONMENTAL STAKEHOLDERS

Walker J. Ross, Becca Leopkey, Haylee Uecker Mercado. In:
Journal of global sport management, 10 August 2018.

The purpose of this paper was to examine the governance mechanisms that the International Olympic Committee utilizes to govern environmental stakeholders in the management of the Olympic Games. A case study was built focusing on archival data from the Olympic Movement.

[READ MORE \(AVAILABLE ON SITE\)](#)

Book

ETHICS, EDUCATION AND GOVERNANCE IN THE OLYMPIC MOVEMENT: 57TH INTERNATIONAL SESSION FOR YOUNG PARTICIPANTS

International Olympic Academy, Konstantinos Georgiadis.
International Olympic Academy, 2018, 320 p.

The 57th International session for young participants took place in Athens and Ancient Olympiad between 17th of June and 1st of July 2017. All in all, 143 representatives from 88 National Olympic Committees and National Olympic Academies took part in the session, whose special subject was : "Ethics, education and governance in the Olympic Movement".

MA 28868

3.2 OLYMPIC REFUGE FOUNDATION



SPORT FOR PROTECTION TOOLKIT: PROGRAMMING WITH YOUNG PEOPLE IN FORCED DISPLACEMENT SETTINGS

International Olympic Committee ; United Nations High Commissioner for Refugees ; Terre des hommes. 2018, 123 p.

The "Sport for protection toolkit : programming with young people in forced displacement settings" was a multi-agency collaboration between the United Nations High Commissioner for Refugees (UNHCR), the International Olympic Committee (IOC) and Terre des hommes organisation (Tdh). This toolkit represents the next step in an ongoing collaboration that aims to better understand the role that sport can play in the protection and well-being of refugee and internally displaced young people. It builds on more than 20 years of work between UNHCR and the International Olympic Committee to bring sport to some of the world's most disadvantaged young people. This toolkit will guide the work of the "Olympic Refugee Foundation" and will be used by a broad cross-section of organisations and stakeholders to better understand and implement effective sport for protection programming.

[READ MORE](#)

3.3 OLYMPISM | OLYMPISME

Article

EDUCATION AND OLYMPISM: COUBERTIN'S UNFINISHED SYMPHONY

Irena Martínková. In: *Diagoras: international academic journal on Olympic studies*, vol. 2, November 2018, pp. 47-60.

*This paper draws upon Coubertin's unfinished memoir *The Unfinished Symphony* and develops further the ideas on education and Olympism that he began to write in 1936, one year before his death.*

[READ MORE](#)

Article

TEACHERS' KNOWLEDGE AND TEACHING OF OLYMPISM WITHIN PHYSICAL EDUCATION IN NEW ZEALAND

Anna McCone. In: *Diagoras: international academic journal on Olympic Studies*, November 2018, pp. 173-192.

The aim of the research was to provide an insight into physical education teachers' knowledge and teaching of Olympism, in New Zealand secondary schools.

[READ MORE](#)

Article

OLYMPIC MOVEMENT IN KINDERGARTEN

Alla A. Oshkina. In: International Conference Project “The future of the global financial system: downfall of harmony” ISC 2018, November 2018, pp 135-141.

This article is dedicated to the issue of introduction of preschoolers to the Olympic Movement in a kindergarten. Expediency and efficiency of management of project activities are substantiated with a view to develop the understanding of the Olympic Movement in over-fives as an initial level of introduction to the participation in the Olympic Movement. The timeliness of the topic is directly related to the promotion of sports, beginning from the tender age. The theoretical provisions were presented which convince of the opportunity and the need to manage the introduction in a kindergarten. The article gives the description of work on management of project activities with preschoolers aimed at developing the understanding of the Olympic Movement. The research is of practical importance, since it allows solving urgent issues of physical and personal development of a preschooler.

3.4 NATIONAL OLYMPIC COMMITTEES (NOCS) | COMITÉS NATIONAUX OLYMPIQUES (CNOS)

3.4.1 BULGARIA | BULGARIE

Article

THE COMPOSITION AND GEOGRAPHY OF BULGARIAN OLYMPIC MEDALS, 1952–2016

Kaloyan Stanev. In: The international journal of the history of sport, Ahead of print, 22 October 2018, pp. 1-21.

Bulgaria was one of the leading sport nations of the second half of the twentieth century; however, the Bulgarian national anthem has not been played at Olympic Games since 2008. In the current article, historical records on planning are compared to the results of athletes to determine the factors behind the remarkable rise and decline of Bulgarian sport during the last six decades.

[READ MORE \(AVAILABLE ON SITE\)](#)

3.4.2 LEBANON | LIBAN

Article

WHY DEVELOPING COUNTRIES ARE JUST SPECTATORS IN THE 'GOLD WAR': THE CASE OF LEBANON AT THE OLYMPIC GAMES

Danyel Reiche. In: *Third world quarterly*, 2017, vol. 38, no. 4, pp. 996-1011.

At the Olympic Games, there is an increasing gap between developed countries that are investing more and more government resources into sporting success, and developing countries that cannot afford the "Gold War", and are just spectators in the medal race. Based on studying a representative case, Lebanon, the author investigates issues and interests of developing countries in the Olympics. On the political level, the main motivation for participation is global recognition. On the sporting level, developing countries seek to use Olympic participation as preparation for regional Games where success is more likely, serving as a soft power tool for regional influence.

3.4.3 SERBIA AND MONTENEGRO | SERBIE ET MONTÉNÉGRO

Article

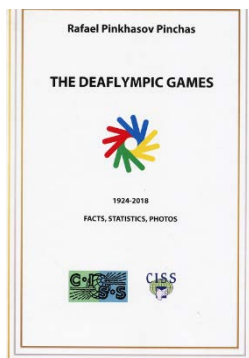
DEVELOPMENT OF SPORTS MANAGEMENT IN SERBIA AND MONTENEGRO THROUGH THE HISTORY OF THE OLYMPIC COMMITTEES OF THEIR COUNTRIES

Violeta Šiljak... [et al.]. In: *Sportlogia*, 2018, vol. 14, no 1, pp. 12-27.

The subject of this research refers to development of management in sport throughout history of the Olympic Committee of Serbia and the Montenegrin Olympic Committee.

[READ MORE](#)

3.5 OTHER RECOGNISED GAMES | AUTRES JEUX RECONNUS



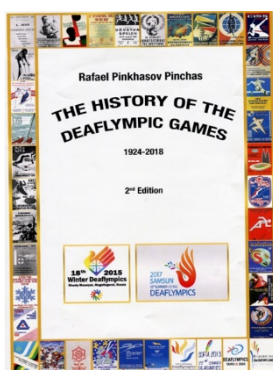
THE DEAFLYMPICS GAMES: FACTS, STATISTICS, PHOTOS: 1924-2018

Rafael Pinkhasov Pinchas. 2018, 210 p.

In this book, the reader will find interesting and comprehensive statistical information about the history of all medal winners of both Deaflympics Summer and Winter Games in 30 different sports, including the list of all medal winners of the last Games held at Khanty Mansiysk, Russia, in 2015 and Samsun, Turkey, in 2017. The book also displays 24 different topics, in which many unique photos of world's outstanding athletes and sports administrators are featured. For the first time, the book includes information on subjects such as the Deaflympics Double Games Club Members, the Deaflympics Games medal-tying result performances, the ten most medaled families at the Deaflympics and much more.

Exists also in French version

MA 28847



THE HISTORY OF THE DEAFLYMPIC GAMES: 1924-2018

Rafael Pinkhasov Pinchas. 2018, 371 p.

This illustrated history covers all Deaflympic Summer and Winter Games between 1924 and 2017. It includes statistical results of all medal winners in twenty-eight different sports and stories about outstanding deaf athletes of the 20th century.

MA 28861

3.6 PARALYMPIC MOVEMENT AND PARALYMPIC GAMES | MOUVEMENT PARALYMPIQUE ET JEUX PARALYMPIQUES

Article

A PARALYMPIC LEGACY? BRITISH NEWSPAPER REPRESENTATIONS OF THE PARALYMPIC MOVEMENT DURING THE 2018 PYEONGCHANG WINTER PARALYMPIC GAMES

Rory Alexander Flindall. In: *Diagoras: international academic journal on Olympic Studies*, November 2018, pp. 145-172.

Positioned within the assertion that the media's products can reflect public perceptions on account of newsworthiness and a desire to generate economic capital, this study set out to evaluate the British media's representations of the Paralympic Movement during the 2018 Winter Olympic and Paralympic Games. To achieve this, a quantitative and qualitative content analysis was conducted on articles relating to the Paralympic Movement published online by the four UK national newspapers of The Independent, the Mirror, The Telegraph and the Daily Mail.

[READ MORE](#)

Article

A COMPARISON OF OLYMPIC AND PARALYMPIC PERFORMANCES

David F. Percy. In: *Journal of the operational research society*, Ahead of print, 21 March 2018, pp. 1-13.

In 2012, Oscar Pistorius created history as the first amputee sprinter to compete in the Olympics. Other athletes achieved amazing feats long before the Paralympics were introduced, including gymnast George Eyser who won six medals at the 1904 Olympics with a wooden leg, and others who competed in both Games. An exciting challenge of considerable interest is to compare performances of Olympic and Paralympic athletes, so contributing to improving integration of the two competitions. The study generalises the recent dynamic shrinkage method for class handicapping and apply it to competition results from equestrian individual dressage at the London 2012 Summer Games and cross country skiing at the Sochi 2014 Winter Games. The analysis generates promising results and surprising revelations. It also offers a fair method for comparing performances by athletes from other diverse groups, with potential benefits of extra incentive and reward systems for motivating unified sporting participation in general settings.

[READ MORE \(AVAILABLE ON SITE\)](#)

Article

THE LAST 'OLYMPICS FOR THE DISABLED' 1980: NOT MOSCOW, USSR BUT ARNHEM, THE NETHERLANDS

Tony Sainsbury. In: *Journal of Olympic history*, vol. 26, no 3, 2018, pp. 52-60.

Tony Sainsbury was head of the 2012 Olympic Village. He was also significantly involved with the development of the Paralympics. He sees the origin of this success story in Arnhem in the Netherlands in 1980 and the subsequent sustainable help of the IOC.

3.7 PRESIDENTS AND MEMBERS | PRÉSIDENTS ET MEMBRES

Article

THE BIOGRAPHIES OF ALL IOC MEMBERS: PART XXVIII

Volker Kluge. In: *Journal of Olympic history*, vol. 26, no 3, 2018, pp. 68-73.

This is the part 28 of the biographies of IOC members. Includes: Ser Miang Ng, Mohammad Samih Moudallal, Joseph S. Blatter, Lamine Diack, Roland Baar, Sergey Bubka, Charmaine Crooks, Robert Jan "Bob" Ctvrtlik.

> 4. THE ATHLETES | LES ATHLÈTES



THE IOC ATHLETES' COMMISSION STRATEGY: ALL IN

International Olympic Committee. 2017, 15 p.

This document presents the strategy of the IOC Athletes' Commission for the coming years in accordance with Agenda 2020.

EXISTS ALSO IN [FRENCH](#) AND [SPANISH](#) VERSIONS. [READ MORE](#)

4.1 CAREER MANAGEMENT | GESTION DE CARRIÈRE

Book

AN INNOVATIVE EUROPEAN SPORTS TUTORSHIP MODEL OF THE DUAL CAREER OF STUDENT-ATHLETES: HANDBOOK

Antonio Sánchez Pato... [et al.]. Universidad Católica de Murcia, 2017, 153 p.

This handbook compiles the experiences of researchers and university staff from five different European universities who understand that the dual career of student-athletes is more than a necessity, it is a right that the student athlete has as a human being.

MA 28859

Report

THE DEVELOPMENT AND EVALUATION OF TRAINING MODULES FOR DUAL CAREER SUPPORT PROVIDERS: A EUROPEAN PILOT

Paul Wylleman... [et al.]. Vrije Universiteit Brussel, 2018, 116 p.
Final report for the IOC Olympic Studies Centre Advanced Olympic Research Grant Programme 2017/2018 Award.

The specific objectives of this study were: (a) to develop three evidence-based training modules for dual career (DC) support providers and (b) to implement and evaluate these training modules in four different countries. Two studies were executed to achieve these objectives. In the first study, three focus groups were conducted with a blend of DC experts, DC novices and former DC athletes working as DC support providers. Based on the focus groups' outcomes, three training modules were finalised to be implemented within the European context: "DC support providers' self-assessment and development of competencies", "Empowerment of DC athletes", and "Ethical principles for DC support providers". In the second study, the modules were implemented in Belgium, the Netherlands, Spain and Sweden, reaching in total 41 DC support providers. Based on feedback forms completed by the participants and teachers, and follow-up interviews with the participants, thematic analyses were conducted to provide an overview of the process and outcome evaluations of these modules. Finally, these evaluations were used to optimize the modules and make recommendations for DC support providers and other DC stakeholders.

[READ MORE](#)

4.2 MEDICINE AND HEALTH | MÉDECINE ET SANTÉ

Article

PRE-PARTICIPATION HEALTH EVALUATION IN ADOLESCENT ATHLETES COMPETING AT YOUTH OLYMPIC GAMES: PROPOSAL FOR A TAILORED PROTOCOL

Paolo Emilio Adami... [et al.]. In: British journal of sports medicine, Ahead of print, 17 November 2018, pp. 1-7.

To promote sports participation in young people, the International Olympic Committee introduced the Youth Olympic Games (YOG) in 2007. In 2009, the IOC Consensus Statement was published, which highlighted the value of periodic health evaluation in elite athletes. The objective of this study was to assess the efficacy of a comprehensive protocol for illness and injury detection, tailored for adolescent athletes participating in Summer or Winter YOG.

[READ MORE \(AVAILABLE ON SITE\)](#)

 Article

A MEDAL IN THE OLYMPICS RUNS IN THE FAMILY: A COHORT STUDY OF PERFORMANCE HERITABILITY IN THE GAMES HISTORY

Julian Antero, Guillaum Saulière, Adrian Marck. In: *Frontiers in physiology*, Ahead of print, 18 September 2018, pp. 1-10.

Elite performance in sports is known to be influenced by heritable components, but the magnitude of such an influence has never been quantified. The authors of this study e hypothesized that having a former world-class champion in the family increases the chances of an athlete to repeat the achievement of her or his kinship. They aimed to measure the heritability of a medal in the Olympic Games among Olympians and to estimate the percentage of the genetic contribution to such a heritance.

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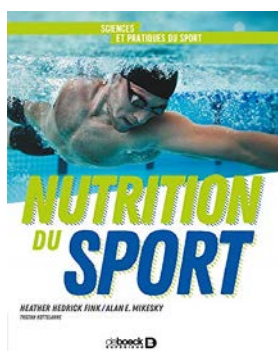
 Article

MANAGING COMPLIANCE WITH THE WORLD ANTI-DOPING CODE: CHINA'S STRATEGIES AND THEIR IMPLICATIONS

Tien-Chin Tan, Alan Bairner, Yu-Wen Chen. In: *International review for the sociology of sport*. Ahead of print, 23 October 2018, pp. 1-21.

To understand China's strategies for managing compliance with the World Anti-Doping Code and also the implications behind those strategies, this study borrows ideas from theories of compliance. China's high levels of performance in sport, judged by medal success, have undoubtedly placed the country near the top of the global sports field. Therefore, how China acts in relation to international organizations, and especially how it responds to the World Anti-Doping Agency, is highly significant for the future of elite sport and for the world anti-doping regime. Through painstaking efforts, the researchers visited Beijing to conduct field research four times and interviewed a total of 22 key sports personnel, including officials at the General Administration of Sports of China, the China Anti-Doping Agency, and individual sport associations, as well as sport scholars and leading officials of China's professional sports leagues.

[READ MORE \(AVAILABLE ON SITE\)](#)

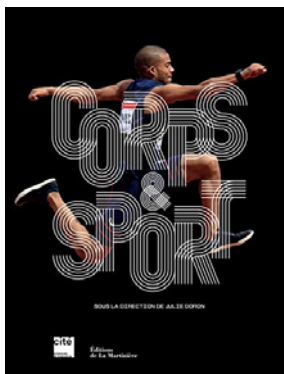


NUTRITION DU SPORT

Heather Hedrick Fink & Alan E. Mikesky. De Boeck Supérieur, 2018, 517 p.

"Nutrition du sport" est un ouvrage de référence dans le domaine, mais qui n'oublie pas les nombreuses applications pratiques. Il propose les informations et les pratiques les plus à jour en matière de nutrition et sur les régimes alimentaires du sportif. Cet ouvrage se révélera nécessaire pour toute personne préparant les athlètes et souhaitant atteindre les objectifs fixés.

MA 28865



CORPS ET SPORT

Julie Doron. Ed. de La Martinière, 2018, 180 p.

Rédigé par des chercheurs et d'anciens sportifs, ce livre qui accompagne l'exposition, décrypte le travail des sportifs pour cerner au plus près les interactions entre corps et performance sportive. Il y est question du plaisir dans l'effort, du bonheur d'investir son corps et des bienfaits ressentis sur la santé. Les auteurs se penchent aussi sur les risques, sur le sentiment enivrant du dépassement de soi, incarné de la plus belle des manières par le sport de haut niveau, ou encore sur l'impressionnante force d'adaptation de l'athlète face aux contraintes, tant physiques qu'environnementales, qui entourent son activité. Poussant la réflexion, ce catalogue s'intéresse aussi à celles et ceux qui ont réussi à faire de leur "handicap" une force capable de performance, à celles et ceux qui défient les normes de genre tant leurs capacités physiques étonnent.

MA 28836

4.3 OLYMPIANS | OLYMPIENS

Article

HONOUR WHERE HONOUR IS DUE: NEWS OF THE OLYMPIC CHAMPION KOSTIS TSIKLITIRAS FROM PYLOS

Wolfgang Decker. In: *Diagoras: international academic journal on Olympic studies*, vol. 2, November 2018, pp. 13-26.

This article is on Kostis Tsiklitis, Olympic champion in the standing long jump in 1912, who died in 1913 at the young age of 25 years old. He was one of the rare Olympic victors in the sport of track and field of modern Greece.

[READ MORE](#)

Article

HARRISON DILLARD: "WOW, ALL FOR MY SAKE!"

Gunnar Meinhardt. In: *Journal of Olympic history*, vol. 26, no 3, 2018, pp. 18-21.

At the London 1948 Olympic Games, the 'Austerity Games', the gold medal in the 100 m was won by the American Harrison Dillard, who is now 95, so that he is at present the oldest living male Olympic champion. Gunnar Meinhardt interviews him.



JEAN-CLAUDE KILLY : JCK

Rémy Naville, Yves Perret. Jussy éditions, 2018, 2 vol.

Richement illustrés d'images et illustrations inédites, ces deux volumes présentent la vie et le parcours sportif de Jean-Claude Killy.

MB 1305/1-2

4.4 PSYCHOLOGY | PSYCHOLOGIE

Article

LIFESTYLES AND MINDSETS OF OLYMPIC, PARALYMPIC AND WORLD CHAMPIONS: IS AN INTEGRATED APPROACH THE KEY TO ELITE PERFORMANCE?

Lauren Burns, Juanita Ruth Weissensteiner, Marc Cohen. In: *British journal of sports medicine*, Ahead of print, 23 October 2018, pp. 1-8.

The holy grail of any nation in the global sporting race is to better understand, replicate and sustain podium winning performances on the world stage. International sporting bodies advocate a holistic approach to the athletic profile and environmental and system-level factors required for world-class sporting performance, yet key lifestyle, relational, training and performance practices are commonly overlooked. This study aimed to explore the contribution, interplay, and impact of lifestyle and psychological factors among a sample of world-class, champion athletes. Open-ended, semistructured face-to-face interviews were conducted with 10 World, Olympic and Paralympic Champion athletes.

[READ MORE \(AVAILABLE ON SITE\)](#)

Report

ON-LINE EDUCATIONAL PROGRAMME: COACH-ATHLETE RELATIONSHIP EMPOWERMENT: CARE.

Sophia Jowett... [et al.]. Loughborough University, 2018, 37 p. Final report for the IOC Olympic Studies Centre Advanced Olympic Research Grant Programme 2017/2018 Award.

There is evidence to indicate that quality coach-athlete relationships are vital for athletes' performance including motivation and engagement as well as wellbeing including satisfaction and vitality. However, training programmes that raise athletes' (and coaches') awareness about the role and significance of coach-athlete relationships were up until now non-existent. We developed an online educational program with the aim to enhance athletes' (and coaches') knowledge and understanding of the central role of good quality coach-athlete relationships alongside communication and conflict. The programme focuses on empowering athletes and coaches to take an active role in developing partnerships in which they work collaboratively, supporting one another in an attempt to bring about positive change in performance. The programme covers information from academics and high profile performance practitioners including coaches, athletes, sport psychologists, scientists (e.g., physiologists), performance directors and coach educators. It further contains engaging lectures, interviews, quizzes, and activities. The effectiveness of the on-line educational programme was tested by practitioners (sport psychology trainees) and athletes. Analysis of the results highlighted that the on-line educational programme can be beneficial in raising awareness around the broad topic of coach-athlete relationships and in addition it can support the development and maintenance of good quality relationships over time.

[READ MORE](#)

4.5 TRAINING | ENTRAINEMENT

Article

THE IMPLEMENTATION OF PERFORMANCE ANALYSIS AND FEEDBACK WITHIN OLYMPIC SPORT: THE PERFORMANCE ANALYST'S PERSPECTIVE

Scott B. Nicholls... [et al.]. In: *International journal of sports science & coaching*, Ahead of print, 3 October 2018.

The study considered performance analysis and feedback from the perspective of the performance analyst through the investigation of the 'what', 'how' and 'when' of practice within a selection of Olympic sports.

[READ MORE \(AVAILABLE ON SITE\)](#)

> 5. THE OLYMPIC SPORTS | LES SPORTS OLYMPIQUES



5.1 OLYMPIC PROGRAM | PROGRAMME OLYMPIQUE

Article

BASEBALL, GLIMA AND GOTLANDIC SPORT: AN ANALYSIS OF THE DEMONSTRATION SPORTS IN THE 1912 STOCKHOLM OLYMPICS

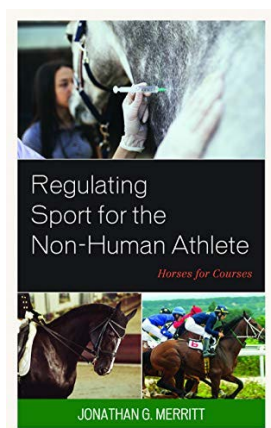
Leif Yttergren. In: *Diagoras: international academic journal on Olympic Studies*, November 2018, pp. 103-122.

The purpose of the study is to analyse the demonstration sports (baseball, glima and Gotlandic sport) into the 1912 Stockholm Olympics. Who took the initiative for the demonstration sports? The IOC or the Swedish Organising Committee? How were the demonstration sports received by the public and the press, and what was their legacy?

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5.2 SUMMER SPORTS | SPORTS D'ÉTÉ

5.2.1 EQUESTRIAN SPORTS | SPORTS ÉQUESTRES



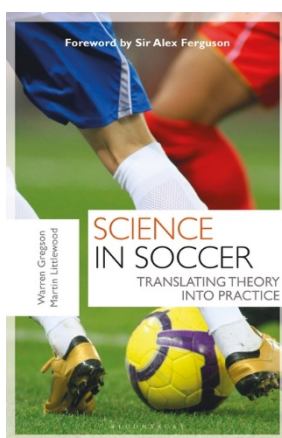
REGULATING SPORT FOR THE NON-HUMAN ATHLETE: HORSES FOR COURSES

Jonathan G. Merritt. Lexington Books, 2018, 221 p.

This book evaluates the status quo of integrity management within sports that involve horses worldwide. Sports governing bodies and international sports federations are very powerful organisations within their sphere and the governance of these sports has created a hegemony which does not necessarily serve the interests of those engaged in sport, rather those who 'rule' sport. This book investigates the question of whether cheating is discouraged and fair play rewarded, both to an adequate degree.

MA 28841

5.2.2 FOOTBALL



SCIENCE IN SOCCER: TRANSLATING THEORY INTO PRACTICE

Warren Gregson... [et al.]. Bloomsbury Sport, 2018, 271 p.

"Science in soccer" offers a series of contemporary insights into the multidisciplinary approach to delivering sports science support in elite level professional football. Through exclusive contributions from leading academics and practitioners working with some of the world's leading football clubs, including Liverpool FC, Bayern Munich, and Barcelona, "Science in soccer" covers broad topics such as physiology, psychology, performance analysis, and sociology. Experts in the field also focus on specific areas such as physical preparation of elite players, injury prevention, fitness assessment, nutrition, player development, and performance analysis. Each chapter includes a number of practical examples from the English Premier League, La Liga, and German Bundesliga. Case studies demonstrate how the latest scientific research is translated into supporting elite players.

MA 28840

5.3 WINTER SPORTS | SPORTS D'HIVER

5.3.1 BIATHLON

Article

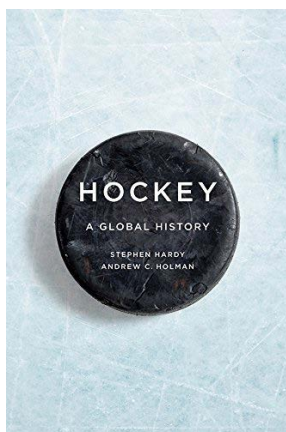
THE OLYMPIC BIATHLON: RECENT ADVANCES AND PERSPECTIVES AFTER PYEONGCHANG

Marko S. Laaksonen, Malin Jonsson, Hans-Christer Holmberg. In: *Frontiers in physiology*, July 2018, pp. 1-6.

The biathlon, combining cross-country ski skating with rifle marksmanship, has been an Olympic event since the Winter Games in Squaw Valley, United States, in 1960. As a consequence of replacing the classical with the skating technique in the 1980s, as well as considerable improvements in equipment and preparation of ski tracks and more effective training, the average biathlon skiing speed has increased substantially. Moreover, the mass-start, pursuit, and sprint races have been introduced. Indeed, two of the four current individual Olympic biathlon competitions involve mass-starts, where tactics play a major role and the outcome is often decided during the last round of shooting or final sprint.

[READ MORE \(AVAILABLE ON SITE\)](#)

5.3.2 ICE HOCKEY | HOCKEY SUR GLACE



HOCKEY: A GLOBAL HISTORY

Stephen Hardy and Andrew C. Holman. University of Illinois Press, 2018., 582 p.

Long considered Canadian, ice hockey is in truth a worldwide phenomenon--and has been for centuries. In "Hockey: a global history", Stephen Hardy and Andrew C. Holman draw on twenty-five years of research to present the monumental end-to-end history of the sport. MA 28871

> 6. SPORT ECONOMICS AND MANAGEMENT | ÉCONOMIE ET GESTION DU SPORT



6.1 ECONOMICS | ECONOMIE

Article

CAN ECONOMISTS BEAT SPORT EXPERTS?: ANALYSIS OF MEDAL PREDICTIONS FOR SOCHI 2014

F. Javier Otamendi, Luis Miguel Doncel. In: Social science quarterly, November 2018, vol. 99, no 5, pp. 1699-1732.

The predictive power of expert knowledge and econometric modeling is analyzed using predictions of results at the 2014 Sochi Winter Olympic Games.

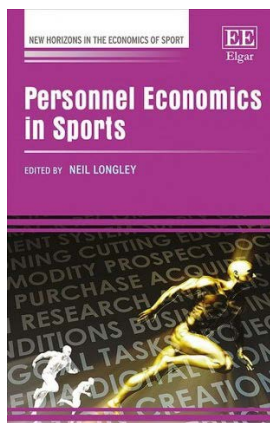
[READ MORE \(AVAILABLE ON SITE\)](#)

Article

IS THERE AN OLYMPIC GOLD MEDAL RUSH IN THE STOCK MARKET?

Jessica Y. Wang, Raphael N. Markellos. In: The European journal of finance, 2018, vol. 24, no 17, pp. 1631-1648.

Investor sentiment and attention are often linked to the same non-economic events making it difficult to understand why and how asset prices are affected. We disentangle these two potential drivers of investment behaviour by analysing a new data-set of medals for the major participating countries and sponsor firms over four Summer Olympic Games. Our results show that trading volume and volatility are substantially reduced following Olympic success although returns appear to be largely unaffected. Analysis of data from online search volumes and surveys measuring investor sentiment also suggests that the market impact of the Olympics is linked to changes in attention.



PERSONNEL ECONOMICS IN SPORTS

Neil Longley. Edward Elgar Publishing, 2018, 195 p.

Sport is an effective industry in which to empirically test theories of personnel economics, primarily because the employer-employee relationship in sport is much more visible and transparent than in almost any other industry. This book examines personnel economics within the context of the professional sport industry. The chapters are organized around the core functional areas of personnel economics and cover all aspects of the employment relationship in sport – from recruiting and selection, to pay and performance, to work team design.

MA 28829



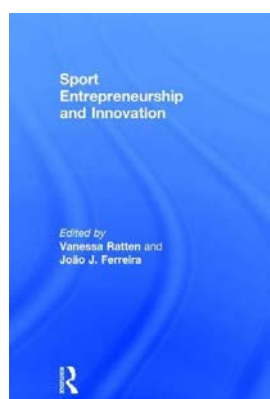
COST AND REVENUE OVERRUNS OF THE OLYMPIC GAMES 2000-2018

Holger Preuß, Wladimir Andreff, Maike Weitzmann. Springer VS, 2019, 184 p.

In this open access book the cost and revenue overruns of Olympic Games from Sydney 2000 to PyeongChang 2018 from eight years before the Games to Games-time are investigated to provide a base for future host cities. The authors evaluated the development of expenditure and revenues of the organizing committees to operate the event, and the investment of public money for Olympic venues (non-OCOG budget). The study is based on data collected worldwide and is currently the most advanced study on cost and revenue changes of Olympic Games.

[READ MORE](#)

6.2 MANAGEMENT



SPORT ENTREPRENEURSHIP AND INNOVATION

Vanessa Ratten... [et al.]. Routledge, 2017, 263 p.

This book features international authors discussing the role of entrepreneurship and innovation in the sports context. It focuses on topics such as the role of entrepreneurial marketing in sport, how technological innovation has changed the way sport is played and viewed, the globalization of sport as a product and service, the new types of sports that have emerged, athlete entrepreneurs and their related business endeavours and how sport influences innovation in other industries.

MA 28827

6.3 MARKETING

Article

CONSUMING OLYMPISM: CONSUMER CULTURE, SPORT STAR SPONSORSHIP AND THE COMMERCIALIZATION OF THE OLYMPICS

Barry Smart. In: *Journal of consumer culture*, 2018, vol. 28, no 2, pp. 241-260.

Professionalism, commercialism, proliferating forms of spectacular media representation and a globalising consumer culture have transformed the Olympic Games and reduced the values of Olympism to marketing rhetoric. The complex forms of articulation of the Olympics with consumer culture are at the heart of the paper which gives critical consideration to i) the increasing commercialization of the Olympic Games; ii) the growth of Olympic merchandising; and iii) a comparison of the athletic performances, profiles, and consumer sponsorship statuses of three generations of iconic Olympic sprinters, Jesse Owens, Carl Lewis, and Usain Bolt, confirming in conclusion that the Olympic Games is immersed within and infused by a pervasive consumer culture.

[READ MORE](#)

> SPORT LAW AND ETHICS | DROIT ET ÉTHIQUE DU SPORT



Article

THE INTERNATIONAL OLYMPIC COMMITTEE AND HUMAN RIGHTS REFORMS: GAME CHANGER OR MERE WINDOW DRESSING?

Tomáš Grell. *The international sports law journal*, 2018, vol. 17, no 3-4, pp 160-169.

This paper critically examines the International Olympic Committee's human rights reforms, with a particular focus on the Host City Contract as the core legal document regulating the execution of the Games. It identifies several weaknesses and proposes solutions that could help reduce adverse human rights impacts of the Games. While welcoming the International Olympic Committee's awareness of human rights risks related to the execution of the Games, the author of this paper remains sceptical that the reforms carried out to date will produce tangible results anytime soon.

[READ MORE \(AVAILABLE ON SITE\)](#)



DROIT DU SPORT

Frédéric Buy... [et al.]. L.G.D.J., 2018, 842 p.

Devenu omniprésent dans notre société, le sport ne peut que susciter l'intérêt du droit et des juristes. Qu'est-ce qu'une fédération sportive ? Qu'est-ce qu'un agent sportif ? Quel est le rôle du Tribunal arbitral du sport ? Comment qualifier une opération de transfert d'un joueur ? Qui est propriétaire du spectacle sportif ? Autant de questions, et bien d'autres encore, qui constituent le cœur du droit du sport et auxquelles ce manuel de référence s'efforce de répondre. Cette cinquième édition tient compte des nombreuses évolutions législatives et jurisprudentielles qui ont touché la matière depuis 2015. En outre, même si l'approche des auteurs est demeurée identique, notamment la volonté de traiter l'ensemble des aspects du sport amateur, professionnel et de loisirs, la dimension internationale des problématiques abordées a encore été renforcée.

MA 28864

> 7. SPORT AND SOCIETY | SPORT ET SOCIÉTÉ



7.1 ART & CULTURE

Article

THE ONLY ARTIST TO WIN TWO OLYMPIC GOLD MEDALS

Pierre Gricius. In: *Journal of Olympic history*, vol. 26, no 3, 2018, pp. 61-67.

The author researched the biography and work of the painter Jean Jacoby of Luxembourg, the only person to win two gold medals at the Olympic arts contest. These prizes were awarded to him for water colours: in 1924 in Paris for the triptych, 'Etude de Sport' (Corner, Départ, Rugby), and in 1928 Amsterdam for 'Rugby'.

Article

COMPETITION OR EXHIBITION ?: THE OLYMPIC ARTS AND CULTURAL POLICY RHETORIC

Chris Ingraham. In: *International journal of cultural policy*, 2018, vol. 24, no 2, pp. 256-271.

Though they are widely forgotten today, the modern Olympic Games once offered competitive medals for art. This tradition, which lasted through the seven summer Games held from 1912 to 1948, found artists competing for gold much as athletes do now. These artists represented their nation in judged competitive events showcasing artistic works. In its initial form, the 'pentathlon of the muses,' as it was called, included competitive events in Architecture, Musical Composition, Sculpture, Painting, and Literature. This paper considers the history of these arts competitions and their eventual demise as a study in cultural policy, arguing that no understanding of cultural policy is sufficient unless it considers the rhetorical factors that contribute to its formation.

Article

THE LEARNING OF A NEW WORLD LANGUAGE – 'OLYMPIAN': HOW GOOD DESIGN INFLUENCED AND CHANGED THE GAMES

Markus Osterwalder. In: *Journal of Olympic history*, vol. 26,
no 3, 2018, pp. 8-15.

Mexico'68 set new standards in terms of culture. For that reason these Games are also in the centre of the exhibition OLYMPIC LANGUAGE, which at present is to be seen in the Olympic Museum in Lausanne. The curator was ISOH General Secretary Markus Osterwalder, who from his own experience describes the story of its origins.

7.2 MEDIA | MÉDIAS

Article

OLYMPIC CHANNEL: SHOWCASING THE GAMES IN THE AGE OF DIGITAL PLENITUDE

Xavier Ramon. In: *Diagoras: international academic journal on Olympic Studies*, November 2018, pp. 83-102.

This article provides a historical overview of the relationship between the Olympic Games and the media and examines the distinctive proposition offered by the Olympic Channel. This platform takes advantage of the multiple technological advances that have tremendously altered the sports-media nexus to maximize users' opportunities to access a broader range of Olympic-themed content. Through three core components (TV, Features and Original Series), the Olympic Channel lends opportunities to transcend the nationalized coverage and the lack of diversity often found in mainstream media. The mix of contemporary and archival footage, the promotion of minority disciplines and the provision of unique angles to international sport has the potential to broaden citizens' knowledge and understanding of the Olympics and its fundamental values.

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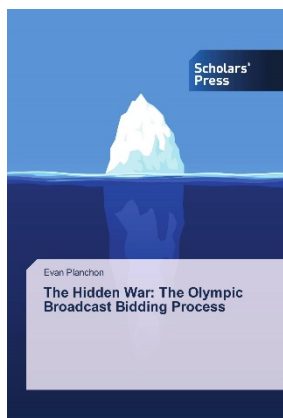
Article

OLYMPIC GAMES AND VALUES IN DISRUPTION: THE FUNDAMENTAL RENEWAL OF COUBERTINIAN RENEWAL SEEMS NECESSARY

Erik Rohde. In: *Diagoras: international academic journal on Olympic Studies*, November 2018, pp. 193-214.

The media play a major role in the dissemination of information, the resulting opinion, and image shaping of today's modern Olympic Games. Hence, the background coverage of three international high-quality newspapers, Frankfurter Allgemeine Zeitung (FAZ), Neue Zürcher Zeitung (NZZ), and The New York Times (NYT), was analyzed overall 127 days, before, during, and after Rio Summer Olympics, by using the method of qualitative content analysis and a special, developed analysis grid.

[READ MORE](#)



THE HIDDEN WAR: THE OLYMPIC BROADCAST BIDDING PROCESS

Evan Planchon. Scholars' Press, 2018, 54 p.

Long before the athletes are selected, the stadiums are built, and the tickets go on sale there is a hidden war that leaves a trail of corporate destruction behind its path. We call it the Olympic broadcast bidding war. This is a game of manipulation, counter-offers and backstage negotiations with the sole objective to secure the broadcasting rights of the iconic Olympic Games. But why? Is it worth the months of violent negotiations? Is the International Olympic Committee (IOC) adopting a profit-making scheme above the sporting interests of the Olympic Games? Are we witnessing the end of the television era because of millennials? Most importantly, how bright is the future of the ancient-Greek competition known as the Olympic Games?

MA 28848

7.3 DEVELOPMENT AND PEACE THROUGH SPORT | DÉVELOPPEMENT ET PAIX PAR LE SPORT

Article

THE IMPACT OF THE HOODLINKS PROGRAMME ON DEVELOPING LIFE SKILLS AND PREVENTING YOUTH VIOLENCE IN GUATEMALA CITY

James Mandigo... [et al.]. In: *Journal of sport for development*, 16 November 2018, vol. 6, no. 11, pp. 21-37.

Hoodlinks is a sporting programme focused on the development of Olympic values that is run in two of Guatemala City's most violent zones. A total of 116 athletes participated in this study along with five coaches. Using a mixed-methods longitudinal design, athletes completed a series of questionnaires six months apart that assessed their level of aggressive and caring behaviours, use of life skills both in and outside the Hoodlinks programme, and their overall quality of experience within the programme.

[READ MORE \(AVAILABLE ON SITE\)](#)



JO 2024 PARTICIPER OU GAGNER ? : COMMENT LE SPORT FRANÇAIS DOIT FAIRE SA RÉVOLUTION

Ludovic Mauchien. 4Trainer, 2018, 531 p.

Le journaliste Ludovic Mauchien s'interroge sur le modèle du sport de haut niveau français et les défis à relever pour briller aux prochains Jeux Olympiques de Paris en 2024. C'est la première enquête exclusive et approfondie sur l'organisation du sport de haut niveau en France. Regroupant les témoignages de nombreuses personnalités incontournables du sport français, Ludovic Mauchien propose une réflexion ouverte sur le système actuel de performance, en présentant ses forces et ses faiblesses.

MA 28843

7.4 POLITICS | POLITIQUE

Article

HUMAN RIGHTS AND OLYMPIANS: WHAT AUSTRALIA SHOULD BE DOING FOR ITS CITIZEN-OLYMPIC ATHLETES

Nikki Dryden. In: *The ANZSLA Commentator*, 15 October 2018, vol. 102, pp.6-23.

The Olympic Games are built on human rights principles that are used to showcase the Olympics as an idealistic, even magical gathering of the world's people, represented through each nation's most physically gifted. But to execute that vision, the International Olympic Committee must protect their financial interests and preserve the Olympic brand. In some cases that means violating other human rights of the very athletes who are at the center of the Olympic Movement.

Article

A PIECE OF CLOTH AND A MELODY - A NEVER ENDING STRUGGLE

Volker Kluge. In: *Journal of Olympic history*, vol. 26, no 3, 2018, pp. 24-35.

The imagery of Mexico 68 cannot be reduced to the 'Black Power' gestures of Tommie Smith and John Carlos. In reality 1968 was among the bloodiest and most eventful years of the 20th century. This article focuses on the proposal made at the IOC session to ban the national flags, anthems and designations from the Olympic Games, which was an unsuccessful attempt to keep politics out of sport. It might also be interpreted as a move that was not always well intentioned because sometimes political interests meant that they were proposed to prevent the presence of other states. For the most part, the opinions of athletes were not sought in this matter. Nor was any thought given to the reactions of the spectators, whose enthusiasm often narrowly coincides with their national identity. There is no objection to the patriotism of people, but it should be misused by politics.

Article

ONLINE CHINESE NATIONALISM: A COMPETING DISCOURSE?: A DISCOURSE ANALYSIS OF CHINESE MEDIA TEXTS RELATING TO THE BEIJING OLYMPIC TORCH RELAY IN PARIS

Yiben Ma. In: *The journal of international communication*, 2018, vol. 24, no 2, pp. 305-325.

Hosting the 2008 Beijing Olympics brought about a boost of national pride among the Chinese public. However, Chinese national pride was hurt as soon as the international torch relay of the Beijing Olympics received considerable protests in London and Paris against Beijing's policies on Tibet and human rights. Based on a discourse analysis of media texts collected from the People's Daily and Tianya Forum, this paper interrogates how both official and online popular media respectively shape Chinese nationalist discourses through representations and discussions of the Paris leg of torch relay.

Article

SPORT COOPERATION IN DIVIDED KOREA: AN OVERSTATED ROLE OF SPORT DIPLOMACY IN SOUTH KOREA

Doosik Min, Yujeong Choi. In: *Sport in society*, Ahead of print, 4 November 2018, pp. 1-15.

The aim of this article is to understand the relationship between sport and international relations with particular reference to the cases of Korea and Germany. It seeks to critically explore the role of sport as a diplomatic vehicle in inter-Korean relations from a historical and political context, while focusing on the integration theories. This article also uses the German case to highlight how sport has played a role in the process of German reunification.

[READ MORE \(AVAILABLE ON SITE\)](#)

Article

WORLD RANKING OF COUNTRIES IN ELITE SPORT

Nadim Nassif. In: *Rivista di diritto ed economia dello sport*, vol. XIV, Fasc. 2, 2018.

Researchers, media, and sports leaders use the Olympic medal table at the end of each edition of the Winter or Summer Games as a benchmark for measuring the success of countries in elite sport. Apart from accurately assessing the performance of all countries in international competitions, this study in the future aims to undertake in-depth studies of the factors that determine the success or failure of nations in elite sport.

[READ MORE](#)

Article

RESEARCHING MEGA-EVENTS UNDER REGULATORY CAPITALISM

Geoff Nichols, Angela M. Benson, Kirsten Holmes. In: *Event management*, Ahead of print, 26 September 2018.

A significant legacy of the 2012 Olympic Games was to demonstrate how such an event could be delivered within the governance structure of 'regulatory capitalism'. Through an autoethnographic account of researching volunteers at these Games, working with the market research company, it is shown how: public accountability was reduced by the selective availability of research results; the access to research became a marketable resource; and research ethics of the private company were inconsistent with those required within a University. This leads to a discussion of implications for researching mega-events and the relationship between academic research and commercial researchers. These include the need for researchers to pay for access and to protect their intellectual property.

Article

POLICIES FOR NATURALISATION OF FOREIGN-BORN ATHLETES: QATAR AND TURKEY IN COMPARISON

Danyel Reiche, Cem Tinaz. In: *International journal of sport policy and politics*, Ahead of print, 14 October 2018, pp. 1-19.

This article investigates why, how, and under which conditions countries naturalise foreign-born athletes. This research sheds light on the Middle East, a region that has recently been at the forefront when it comes to nationality transfers of migrant athletes, by discussing naturalisation policy in Qatar and Turkey. The motives of naturalised athletes and national federations, the role of governments in transferring nationality to migrant athletes, as well as the rules and regulations of international federations and the International Olympic Committee concerning nationality transfers are discussed.

[READ MORE \(AVAILABLE ON SITE\)](#)

Article

WHEN SPORTS STAND AGAINST HUMAN RIGHTS: REGULATING RESTRICTIONS ON ATHLETE SPEECH IN THE GLOBAL SPORTS ARENA

Faraz Shahlaei. In: *Loyola of Los Angeles entertainment law review*, 2018, vol. 38, no 1, pp. 99-120.

Athletes often use the platform of mega sports events such as the Olympic Games to protest human rights violations. Should such conduct be allowed? Are athletes entitled to display their political opinions on the field? Or should athletic organizations be allowed to regulate their athletes' protests and political speech in the arena? On the one hand, freedom of speech is a fundamental human right. On the other, sports have a long history of remaining apolitical—limiting political expression during games through formal contracts, regulations, and longstanding traditions. While international athletic organizations may have reason to remain politically neutral, this paper recommends that political speech relating to internationally agreed upon, core human rights values should be the exception.

[READ MORE](#)

Article

ANTI-COLONIAL CRITIQUES OF SPORT MEGA-EVENTS

Heather Sykes, Manal Hamzeh. In: *Leisure studies*, Ahead of print, 14 October 2018.

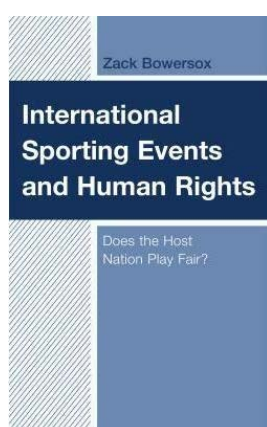
The paper reviews several theories about coloniality/modernity, Indigenous land, global securitisation and decolonial feminism in relation to sport mega-events. They authors illustrate, and reflect upon, ways they have used these theories in our recent research about the Olympics, FIFA and Egyptian Ultras soccer fans.

Article

RECENT TRENDS IN NATIONALITY REQUIREMENTS IN OLYMPIC SPORTS

Anna Sabrina Wollmann. In: *Netherlands international law review*, October 2018, vol. 65, no 3, pp. 359–390.

Sporting events are increasingly political with special focus paid to the number of medals won by a country. To increase the number of talented athletes in their national teams, countries may be tempted to offer citizenship for talent programmes, which the current sporting federation's eligibility criteria seek to counteract. Examining the developments taking place in the past 2 years, this article aims to distil recent trends in Olympic nationality requirements, while also taking the broader aspects of international human rights law and the core concepts of nationality law into consideration.

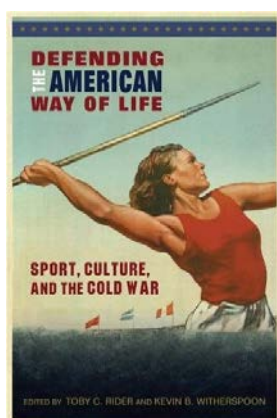


INTERNATIONAL SPORTING EVENTS AND HUMAN RIGHTS: DOES THE HOST NATION PLAY FAIR?

Zack Bowersox. Rowman and Littlefield, 2018. - XXIV, 203 p.

Questions have recently been raised about the political consequences a state experiences when hosting an international sporting event. As the Olympics and FIFA World Cup have visited Brazil and Russia, and the latter is slated to visit Qatar, issues regarding human rights, poverty, and human trafficking have seemingly appeared as frequently in media coverage as the results of competition. This text begins to build an understanding of just how a state's human rights are influenced by both the want and actual experience of hosting. It finds that hosts behave differently when the eyes of the world are on them and that these events do produce positive effects on a state's level of respect for human rights. Yet, it also identifies those areas in which hosts, organizations like the IOC and FIFA, and the international sports regime can help to strengthen and expand human rights.

MA 28857



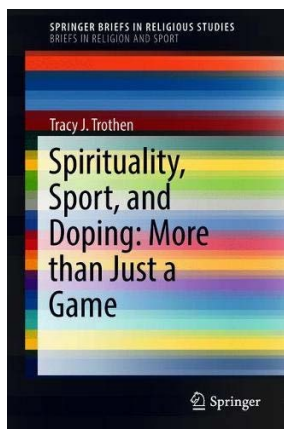
DEFENDING THE AMERICAN WAY OF LIFE: SPORT, CULTURE, AND THE COLD WAR

Toby C. Rider... [et al.]. The University of Arkansas Press, 2018, 305 p.

The Cold War was fought in every corner of society, including in the sport and entertainment industries. Recognizing the importance of culture in the battle for hearts and minds, the United States, like the Soviet Union, attempted to win the favor of citizens in nonaligned states through the soft power of sport. Athletes became de facto ambassadors of US interests, their wins and losses serving as emblems of broader efforts to shield American culture—both at home and abroad—against communism. In "Defending the American way of life", leading sport historians present new perspectives on high-profile issues in this era of sport history alongside research drawn from previously untapped archival sources to highlight the ways that sports influenced and were influenced by Cold War politics. Surveying the significance of sports in Cold War America through lenses of race, gender, diplomacy, cultural infiltration, anti-communist hysteria, doping, state intervention, and more, this collection illustrates how this conflict remains relevant to US sporting institutions, organizations, and ideologies today.

MA 28872

7.5 RELIGION



SPIRITUALITY, SPORT, AND DOPING: MORE THAN JUST A GAME

Tracy J. Trothen. Springer, 2018, 88 p.

This book explores the deeper meaning of sports. Drawing on contemporary research, the author makes a strong case for why we should see sport not only in terms of religion but more importantly as a possible location for spiritual meaning. Taking this a step farther, she considers how gene editing, robotics, and other biomedical technological enhancements affect not only sports performances but experiences of sport as sacred. In addition, the author explores what difference it might make to the enhancement debate if sports' spirituality is taken seriously.
MA 28835

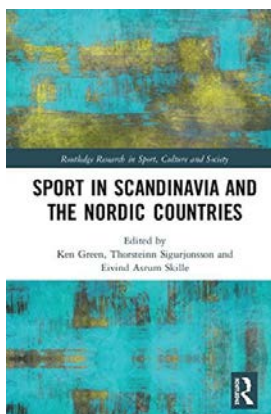
7.6 SOCIOLOGY | SOCIOLOGIE

Article

IS IT THE ECONOMY, STUPID? THE ROLE OF SOCIAL VERSUS ECONOMIC FACTORS IN PEOPLE'S SUPPORT FOR HOSTING THE OLYMPIC GAMES: EVIDENCE FROM 12 DEMOCRATIC COUNTRIES

Tobias Streicher... [et al.]. *Applied economics letters*, 2017, vol. 24, no 3, pp. 170-174.

Public referenda have gained momentum as a democratic tool to legitimize public mega projects such as hosting the Olympic Games. Interest groups in favour of hosting the Olympics therefore try to influence voters through public campaigns that primarily focus on economic benefits. However, recent studies find no or hardly any economic impact of hosting the Olympics, instead providing evidence for a positive social impact. This raises the question whether citizens consider economic or social factors when deciding on hosting the Olympics. Based on representative survey data from 12 countries, the results suggest that economic factors can influence voting behaviour, although the influence of social factors is stronger.



SPORT IN SCANDINAVIA AND THE NORDIC COUNTRIES

Ken Green... [et al.]. Routledge, 2018, 208 p.

The Scandinavian and Nordic countries have some of the highest participation rates in sport and physical activity in the world and are therefore important case studies across a range of subjects, from sport policy to physical activity and health. This is the first book to bring together studies of all those countries in one volume, examining sport, physical activity and exercise, and exploring the factors behind such high levels of participation. Rich in empirical data, the book examines trends in sports participation, organisation and policy in each of the constituent countries, highlighting common themes and outcomes.

MA 28823

7.7 TECHNOLOGY | TECHNOLOGIE



NEW COGNITIVE AND VIRTUAL INTERACTIONS OF SPORT SCIENCES AND OLYMPIC STUDIES

Lamartine Da Costa... [et al.]. Nova Studio, 2018, 67 p.

This book works as a digital platform offline and online with no commercial purposes and with free access to users. The objective of this publication is to create an environment of innovation in the areas of sciences and technology of sport and Olympic studies based on the recommendations of Olympic agenda 2020, issued by the International Olympic Committee in December 2014. The book has 15 authors and follows multidisciplinary approaches drawing appropriately from multiple disciplines to redefine interfaces outside of normal boundaries. The contents include new approaches to technology and sports, theoretical constructions with related modelling, sport hubs, sport techs, and complementary position papers.

[READ MORE](#)

7.8 WOMEN AND SPORT | FEMMES ET SPORT



FEMALE OLYMPIAN AND PARALYMPIAN EVENTS: ANALYSES, BACKGROUNDS, AND TIMELINES

Linda K. Fuller. Palgrave Macmillan, 2018, 290 p.

"Female Olympian and Paralympian events" is a groundbreaking book that examines women's sports in the Olympic and Paralympic Games, which have long been underappreciated and under-analyzed. The book begins with a brief background on women's participation in the Olympic Games and their role relative to the International Olympic Committee, then introduces the underlying gendered critical discourse analysis theory used throughout the book's analysis before delving into a literature review of female Olympians and Paralympians' events. It includes a listing of noteworthy "firsts" in the field, followed by individual discussions of twenty-eight summer and seven winter events, analyzed according to their historical, rhetorical, and popular cultural representations. Women's unique role(s) in the various events are discussed, particular athletes and Paralympic events are highlighted, and original tables are also included. At the end of each section, affiliated organizations and resources are included in this invaluable referential volume.

MA 28825

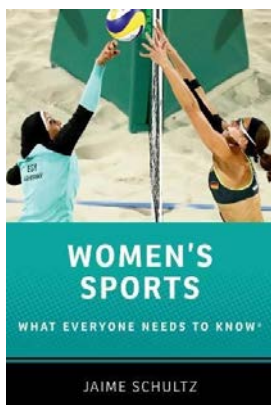


SEVEN FACES OF WOMEN'S SPORT

Irene A. Reid... [et al.]. Emerald Publishing Limited, 2018, 164 p.

An informed critical examination of interconnected issues around women and sport in the twenty-first century is absent from current scholarship. This book will explore some of the intersecting issues through the lens of 7 faces: governance, economics, nationhood, competition, bodies, sport for development and media. The collection seeks to amplify the ways in which inequalities are sustained by struggles between dominant social, political and economic power networks. We argue that only by making visible this complex matrix, does it become possible to create agendas for more rapid change to rebalance existing gender inequalities. The book seeks to disentangle some of the issues, and to disrupt conventional ways of thinking about gender inequalities in sport. The authors' thesis is that change is slow, but investment in different skills and knowledge could direct sustainable and strategically relevant change for women's sport.

MA 28824

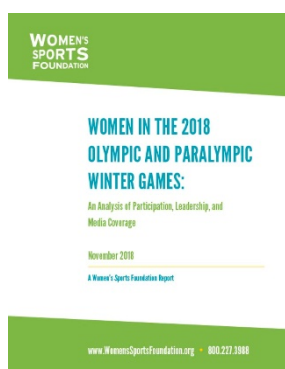


WOMEN'S SPORTS: WHAT EVERYONE NEEDS TO KNOW

Jaime Schultz. Oxford University Press, 2018, 243 p.

Although girls and women account for approximately 40 percent of all athletes in the United States, they receive only 4 percent of the total sport media coverage. SportsCenter, ESPN's flagship program, dedicates less than 2 percent of its airtime to women. Local news networks devote less than 5 percent of their programming to women's sports. Excluding Sports Illustrated's annual "Swimsuit Issue," women appear on just 4.9 percent of the magazine's covers. Media is a powerful indication of the culture surrounding sport in the United States. Why are women underrepresented in sports media? Sports Illustrated journalist Andy Benoit infamously remarked that women's sports "are not worth watching." Although he later apologized, Benoit's comment points to more general lack of awareness. Consider, for example, the confusion surrounding Title IX, the U.S. Law that prohibits sex discrimination in any educational program that receives federal financial assistance. Is Title IX to blame when administrators drop men's athletic programs? Is it lack of interest or lack of opportunity that causes girls and women to participate in sport at lower rates than boys and men? In "Women's sports", Jaime Schultz tackles these questions, along with many others, to upend the misunderstandings that plague women's sports.

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WOMEN IN THE 2018 OLYMPIC AND PARALYMPIC WINTER GAMES: AN ANALYSIS OF PARTICIPATION, LEADERSHIP, AND MEDIA COVERAGE

Women's Sports Foundation. 2018, 61 p.

This report examines the status of women in the 2018 Olympic and Paralympic Winter Games as both participants and leaders. More specifically, it examines the athletic opportunities, leadership positions, and media narratives afforded to female athletes to illuminate the place of women in the International and U.S. Olympic and Paralympic sport hierarchy. This report also assesses the extent to which the IOC, IPC, and USOC are fulfilling their stated missions with respect to fairness and gender equity, as well as whether or not past recommendations articulated by the Women's Sports Foundation have been fulfilled. Despite significant changes over the histories of the Olympic and Paralympic Games, the data suggests much work remains, and this report is one means of accounting for such change.

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